

**HOST BROADCASTER / OFFICIAL TV PRODUCER**

**NEWS FEED REQUIREMENTS**

At the end of each day’s transmission, a news package should be produced and played out on the satellite no more than 60 minutes after the end of the main programming. A special 30 minutes VNR satellite slot has been booked for this playout.

Please note that this news feed is crucial to the global coverage of this event.

**News feeds specs:**

* Duration: minimum of 7 minutes to a maximum of 14 minutes
* During the 15 minutes sat space this news feed will be played out at least twice
* **Dirty (with graphics)**
* No replays
* Must contain associated international audio (natural effects)
* No commentary

**News feed content:**

* Feed should start with a **graphic page** stating the event titel, venue name and date.
* An excerpt from the **City postcard** leading to an overview establishing shot lasting approx 10-15 seconds (not the whole postcard)
* **All matches of the day**, which have been produced should be covered as follows in the order played:
	+ Each match **starts with a slide** giving both team names and match the time
	+ The **best and possibly turning points** of the match and of course the **match point**
	+ Action featuring **both teams** from each match
	+ The **winner’s celebrations**
* The **trophy presentation** and celebration is applicable
* **Interviews**:
	+ In English and their own language when possible
	+ Each winning team of the day – maybe not necessary to cover every interview, if a team wins twice a day).

This news feed will be distributed to all the News Agencies (SNTV, etc…) and Broadcasters with access rights.